



**EARN  
WHILE  
YOU  
LEARN**

**#GUNVATTAGURUKUL**

**SELF RELIANCE | DEVELOPMENT | SKILL INDIA**

Youth is the canvas upon which the future paints its masterpiece. India currently boasts the world's largest working-age population, estimated to reach 68.9% of its total population by 2030. This provides a vast pool of potential talent for driving economic growth. India's demographic dividend is not just a statistic; it is the heartbeat of a nation's potential. With a youthful population, pulsating energy, and a thirst for knowledge, India stands at the cusp of a transformative era. Harnessing this demographic dividend is not just an economic imperative; it is a societal commitment to nurture the dreams and aspirations of millions, steering the nation towards a rewarding future for all.

## Imperative for Skill Development: Challenges Faced by the Youth in India

### Skill gap

While India has a large workforce, the skills possessed may not always align with the demands of the current and future job markets. Bridging this skill gap is crucial for maximizing the potential of the demographic dividend

### Missing industry-academia link

The goals and priorities of educational institutions and the industry may differ, resulting in challenges related to employability and job quality. Establishing a stronger connection between academia and industry is essential to address this gap and enhance the employability and quality of the workforce

### Inequitable distribution of benefits

The benefits of the demographic dividend may not be distributed equitably, potentially widening inequalities across different regions and social groups. To maximize the advantages of this demographic shift, it is essential to ensure inclusive growth and address disparities, thereby promoting a more balanced distribution of opportunities and benefits

## How Gunvatta Gurukul aspires to fill this gap?

Recognizing the immense potential that lies within young minds, Gunvatta Gurukul takes this a step further, actively shaping and nurturing that potential into a potent force for positive change.

### VISION

To create a cadre of young professionals, forge and augment Leadership, ignite Brilliance, stimulate Quality growth, and act as a catalyst of nation-building

### MISSION

To integrate a diverse & vibrant workforce from across the country and nurture them into valuable 'Quality' talent through experiential learning for Developed India

### OBJECTIVE

Empower individuals with high-value skills, foster personal and professional growth equipping them with tools to succeed in the competitive employment landscape

## A Gurukul for tomorrow's India: Key Features

### Unique and Innovative:

Empowering the youth to carve a niche in the advancing world while reinforcing India's traditional roots and pledging towards the nation's development. Gunvatta Gurukul initiative transcends a blend of technology and traditional training programs, serving as a testament to our commitment to cultivate a generation of young professionals poised to become the architects of Viksit Bharat

# SHAPING PROFESSIONALS FOR A DEVELOPED INDIA

ज्ञान का प्रवाह, गुणवत्ता की दिशा



### Collaborative Partnerships

Gunvatta Gurukul actively collaborates with industry leaders, experts, and institutions to provide students with exposure to real-world scenarios. This collaborative approach ensures that students receive insights and mentorship from experts in their respective fields

### Diverse & Unifying

Distinguished by its inclusivity, Gunvatta Gurukul transcends geographical, gender, economic, and social biases, bringing together students from Tier 1 to Tier 3 cities across India

### Rigorous Selection

The selection process is rigorous, comprising four layers of screening — aptitude test, technical interview, background verification, and psychometric test and interview. This meticulous selection is designed to form a dynamic cohort of participants who will thrive in the Gunvatta Gurukul learning experience and positively contribute to their respective fields and society at large

### Industry-Relevant Curriculum

Recognizing the dynamic nature of industries, the curriculum is meticulously crafted to be in sync with the needs of the evolving job market. Tailored for recent graduates from any field of study and young professionals with 0-2 years of experience, the 8-week classroom program will focus on enhancing their skills, through extensive curriculum modules covering both behavioural and technical programs

### Holistic Learning

Gunvatta Gurukul aspires to create a holistic learning environment that goes beyond traditional academic boundaries. The program focuses on developing academic, practical, interpersonal, and leadership skills. An emphasis on experiential learning sets this program apart, providing participants with insights into the government ecosystem and an understanding of the public policy domain through case studies and fieldwork



### Earning while learning

Students of Gunvatta Gurukul receive a monthly stipend of Rs 15,000 during the training period. Exceptional performers also have the opportunity to secure employment with QCI and associated bodies upon completion of the training, creating a pathway for sustainable career growth and development

### Facilities on-board

Gunvatta Gurukul ensures a fulfilling learning experience with facilities such as meals and refreshments, digital notice board and CCTV surveillance among others

**In essence, Gunvatta Gurukul emerges as a holistic platform that not only imparts knowledge and skills but also instills a sense of responsibility and dedication among the youth for the betterment of India's future.**

## Significance of Gunvatta Gurukul:

The establishment of Gunvatta Gurukul holds profound significance both at the national level and for individuals, contributing to overarching goals and fostering personal growth.

# Launch Event: A Stellar Beginning

## To the Nation

Gunvatta Gurukul stands as a pivotal contributor to the national agenda of **skill development**. It will bolster the nation's workforce quality as a step towards fostering a more **productive, competent** and **resilient** workforce to achieve the goal of becoming a **developed nation by 2047**.



## To the Individual

It will act as a catalyst for transformative change. By imparting industry-relevant skills, the initiative will significantly enhance the **employability** of young professionals. Gunvatta Gurukul is an **investment** into the future, a **bridge** that connects talent with opportunity and a **beacon of quality** and **skill enhancement**.

As emphasized by **Mr. Jaxay Shah, QCI Chairperson** "Through this programme, we are on a mission to identify candidates who exhibit qualities such as innovation, passion for impact, diversity and inclusion, and effective communication. The programme aims to create a dynamic cohort of individuals who will be the **torchbearer of quality, standardization, and excellence** in every sector they work for."

**Gunvatta Gurukul initiative transcends a blend of technology and traditional training programs, serving as a testament to our commitment to cultivate a generation of young professionals poised to become the architects of Viksit Bharat.**

On November 29, 2023, the journey of Gunvatta Gurukul began in the presence of distinguished dignitaries, all pledging to "Skill India." Shri Rajesh Singh, Secretary DPIIT, graced the occasion as Chief Guest, accompanied by dignitaries like Mr. Jaxay Shah (Chairperson QCI), Mr. Rajesh Maheshwari (Secretary General QCI), Mr. Mahesh Verma (Chairperson NABH), and CEOs from various QCI boards.







## Current Status: An Immersive Prelude to Transformation

Currently, Gunvatta Gurukul takes pride in nurturing a diverse maiden batch of 88 students who are on the path towards excellence. The first batch is characterized by its inclusivity, with over 53.5% female representation and around 56% of students hailing from outside the Delhi NCR region. The batch comprises individuals from across India, including Haryana, Madhya Pradesh, Maharashtra, Rajasthan, Karnataka, Uttarakhand, and West Bengal. The students bring a rich array of backgrounds, with participants holding qualifications in law, engineering, MBA, political science, economics, and various other fields.

The first batch of aspiring youth has embarked on their journey at Gunvatta Gurukul, signaling a promising start. Before delving into the eight weeks of intensive training, the students were taken on a tour, immersing them in different historical phases of India, including visits to iconic landmarks such as the Red Fort, 11 Murti, and Rajghat. This immersive experience was part of an illustrious conditioning week during which students had the opportunity to interact with senior QCI leaders. These interactions served to prepare and orient them for the transformative journey that lay ahead.

## CURRICULUM MODULES



Campus to Workplace



Leadership connect sessions



Communication and presentation skills



Research, Data Analysis and Interpretation



Report Writing



Advance Excel



Quality



Ethics and Work Culture



Case Studies and Field Visit



As emphasized by **Shri Rajesh Kumar Singh, Secretary, DPIIT**, "Gunvatta Gurukul programme will enrich students with **understanding of the government ecosystem** and will also give access to students to get **jobs at much faster pace.**"

Fuelled by unwavering support and a vibrant, passionate community, Gunvatta Gurukul is poised to spark a generation of leaders who will illuminate the path to a brighter future.

**The story has just begun....**



**भारतीय गुणवत्ता परिषद्®**  
**QUALITY COUNCIL®**  
**OF INDIA**

Creating an Ecosystem for Quality

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